



Privacy Notice – Newsletter Signup

V1 - 14/05/18

This privacy notice tells you about the information we collect from you when you sign up to receive our regular newsletter via our website. In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

Who are we?

We are Freeway Tools and Fixings Ltd, 14 Victoria Way, Burgess Hill, RH15 9NF. You can contact us by post at the above address, by email at admin@freewayfixings.com or by telephone on +44 (0)1444 873000.

We are not required to have a data protection officer, so any enquiries about our use of your personal data should be addressed to the contact details above.

What personal data do we collect?

When you subscribe to our newsletter, we ask you for your name and your email address.

Why do we collect this information?

We will use your information to send you our newsletter, which contains information about our services, products, including special offers and industry news.

We ask for your consent to do this, and we will only send you our newsletter for as long as you continue to consent.

What do we do with your information?

Your information is stored in our Customer Relationship Management (CRM) system which is hosted by Hubspot. We have a contractual agreement with Hubspot that commits them to providing an appropriate level of safeguards for your personal data. Hubspot are Privacy Shield Certified. Your data is not shared with any other companies outside of our data processors. We will not use the information to make any automated decisions that might affect you.

HubSpot is responsible for the processing of personal data it receives under the Privacy Shield Framework and subsequently transfers to a third party acting as an agent on its behalf. HubSpot complies with the Privacy Shield Principles for all onward transfers of personal data from the EU, including the onward transfer liability provisions. To learn more about the Privacy Shield Framework, visit the U.S. Department of Commerce's Privacy Shield List at <https://www.privacyshield.gov>.

How long do we keep your information for?

Your information is kept for as long as you continue to consent to receive our newsletter.

Your rights over your information

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate.

You can also ask for it to be erased and you can ask for us to give you a copy of the information.

You can also ask us to stop using your information – the simplest way to do this is to withdraw your consent or change your subscription preferences, which you can do at any time by clicking the unsubscribe or change preferences link at the end of any newsletter. You can also email or write to us using the contact details above.

Your right to complain

If you have a complaint about our use of your information, you can contact the Information Commissioner's Office via their website at www.ico.org.uk/concerns or write to them at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

